

Genfest 2012 – Media technical information

Technical information for use by professionals of social communication

- 1 - Program from August 28 to September 2, 2012. There will be Press Releases (see attachment).
- 2 - Information on the availability of images online and on Social networks; technical data for satellite and Internet transmissions (pages 2 and 3 of this document)
- 3 – Online press kit on <https://www.box.com/s/0bd98d8880cfaf4414cf>
- 4 - Availability of high-resolution photos upon request at <http://www.flickr.com/photos/genfest2012/sets/72157629328472649/>
- 5 – Entrance for journalists collecting accreditation permit (from Aug 31 to Sept 1, 2012): Sports Arena, door F3.
- 6 – Press room: Sport Arena, room S61.
- 7 - On stage, speakers talk in their own language. There are 27 languages available for translation, accessible via FM radio (frequencies between 88 and 108 MHz). Each one must bring his/her own radio.

Institutional website: www.genfest.org/pressindex

Press: genfestpress.tumblr.com

Twitter channel in English: @Genfest_en

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GENFEST 2012 – information on the availability of images online and on Social networks; technical data for satellite and internet transmissions.

Folder of images (<https://www.box.com/s/174acdef1aa963877bef>)

This folder will contain images (not mounted) with corresponding explanation on the content. A first series, corresponding to the August 30 event, will be posted online on Friday afternoon, August 31, a second series, corresponding to the August 31 event, on Saturday afternoon, September 1 (see program). Minimum duration: three minutes each day. MPEG-4 format.

In addition, there are 2 Spots of Genfest 2012:

- Spot "Flashmob" Genfest 2012 (MPEG4)
- Spot (Video-clip) "History in a Flash" Genfest 2012 (MPEG4)

For the use of these images, the signing of a waiver is required. This can be downloaded from the same folder.

Internet streaming (<http://www.genfest.org/live>)

The program at Sports Arena can be followed live on the internet on seven channels (International, English, French, Spanish, Portuguese, Arabic and Italian), at the following schedule:

- * Friday, August 31 from 7:30 to 10:00 pm;
- * Saturday, September 1 from 10:30 am to 12:30 pm and from 3:30 to 5:00 pm; The live transmission of the flashmob at the Bridge of Chain from 9:00 to 10:00 pm is still to be confirmed.

Social Media

In addition to the Twitter channels dedicated to the Press (@ GenfestPress_en; @ GenfestPress_es; @ GenfestPress_it), the 12,000 participants can make use of the official channels of the Genfest 2012 on Facebook, Twitter, Youtube and Vimeo (addresses on www.genfest.org) .

DUNA WORLD – Transmissions

The transmission will be broadcasted in the various languages used during the event (Italian, Hungarian and English).

Sept 1, 2012 - 10:00 am Delayed transmission "Opening Genfest 2012" (synthesis of the previous day);

- 10:30 am Live transmission from the Sports Arena;
- 3:30 pm Live transmission from the Sports Arena;
- 5:30 pm Delayed transmission "Concert Genfest 2012" (program of the previous day).

Sept 2, 2012 - 10:00 am Live transmission of the Eucharistic celebration in St. Stephen Square.

DUNA WORLD - Reception parameters (<http://dunaworld.hu/eng/reception.html>)

Europe (HD transmission):

Satellite: Eurobird 9A
Transponder: 62 (DVB-S2)
Position: 9°E
Frequency: 11957,64 MHz
Polarisation: vertical
Symbol rate: 27500 ks/s
FEC: 2/3
MCPC, 8PSK, MPEG-4 H.264 AVC video, and AC3 and AAC sound

Europe (SD transmission):

Satellite: Eurobird 9A
Transponder: 52 (DVB-S)
Position: 9°E
Frequency: 11765,84 MHz
Polarisation: vertical
Symbol rate: 27500 ks/s
FEC: 3/4
MCPC, QPSK, MPEG-2 video, and MPEG Layer II sound

North America:

Satellite: Galaxy 25
Position: 97°W
Frequency: 11867 MHz
Polarisation: vertical
Symbol rate: 22000 ks/s
FEC: 2/3
DVB-S, MPEG-2, MPEG Layer II

South America:

Satellite: NSS 806
Position: 40,5°W
Frequency: 3803 MHz
Polarisation: right circular
Symbol rate: 26860
FEC: 7/8
DVB-S, QPSK

To our Latin and South-American viewers: kindly note that the satellite reception parameters of Duna World are about to change. Please modify your individual receivers until 1 August according to the following parameters: 3803 MHz, right polarisation, 26860 MS/s, 7/8 FEC, DVB-S, QPSK.

For further information kindly visit www.mtva.hu/vetel, or contact us at kozonsegszolgalat@mtva.hu, or at +36 1 759 5050.

Australia and New Zealand:

Satellite: Optus D2
Position: 152°E
Frequency: 12734 MHz
Polarisation: vertical
Symbol rate: 22500 ks/s
FEC: 3/4
DVB-S, MPEG-2, MPEG Layer II